

COSMETIC & LASER
DENTISTRY CENTRE

PRESENTS

A Guide to Your New Smile

Where **science** and **experience** meets
an **artist's eye**, comes a beautiful and
functional smile designed to last.



Dr Yvonne King

B.D.Sc. (Perth), M.Sc. Aesthetic Dentistry
(London), Dip. Clin. Hypnosis (Perth)

**Australia's first dentist to be awarded a
Masters Degree in Aesthetic Dentistry**





THE SIGNIFICANCE OF A *Smile!*

Your smile is one of the first things people notice about you. The presence (or absence) of a smile can say a great deal about our personality and sense of wellbeing. An attractive, healthy looking smile can impact positively on self-esteem, confidence, and relationships - both personal and professional.

If you feel self-conscious about your teeth, cover your mouth when laughing or talking, or avoid smiling for photos, you have no doubt thought about the potential benefits of a smile makeover. Nearly half of adults surveyed would like to make changes to their smile's appearance.

Source: AACD Survey.

When considering improving your smile and selecting the right dentist, it is paramount you feel absolutely confident in the practitioner's skill and ability to meet your goals and desires.

meet the smilemaker **Dr Yvonne King**

B.D.Sc (Perth), M.Sc. Aesthetic Dentistry (London), Dip. Clin. Hypnosis (Perth)

Dr King is renowned for her exceptional ability to design a beautiful new smile that complements an individual's appearance and personality. Combining artistry with the technical precision that comes from treating thousands of patients, Dr King's skills have earned her the highest regard from her peers and patients alike.

Consistently setting the benchmark in Australian dentistry, Dr King was one of the first to utilise revolutionary technologies and treatments, such as dental lasers, in-surgery tooth whitening and minimally-invasive dentistry.



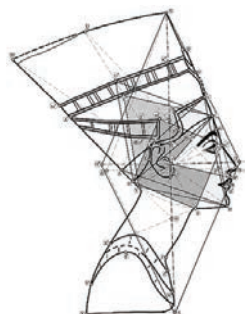
As the first dentist in Australia to hold a Masters Degree in Aesthetic Dentistry, Dr King offers an unparalleled level of expertise. Dr King strives to ensure every patient achieves an attractive smile that not only appears natural and full of vitality, but more importantly retains or improves functionality, longevity, comfort and overall health and wellbeing.

appearances & recognition

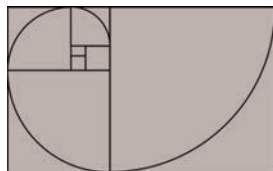
Dr King and her work have been showcased in the Australian media for over a decade; in iconic magazines, newspapers and television shows. Her knowledge and skills have established her as a highly respected authority and educator, regularly holding multi-faceted training seminars and lectures for fellow dentists around the world.

Appreciating Aesthetics

Within our world there is a fascinating and ever-present phenomenon known as 'divine' or 'golden' proportion. This mathematical ratio of beauty exists in physics, biology and nature, and is seen in people who are considered to have the most beautiful, handsome and pleasing faces, smiles and bodies.



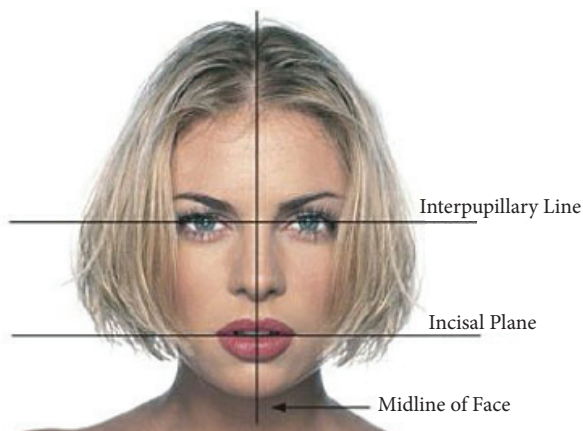
THE GOLDEN RATIO



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The Science of a Beautiful Smile

The best dental work is undetectable. In aesthetic dentistry, the golden proportions are used in conjunction with other aesthetic principles to establish the most pleasing, natural looking smile that fits harmoniously with the face and personality.



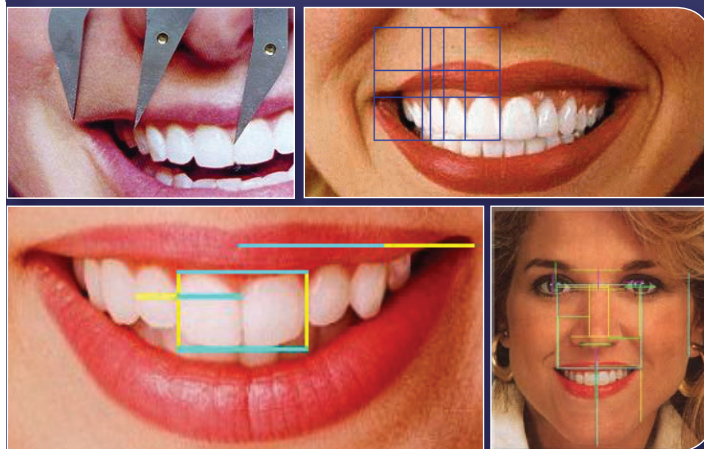
Treatment Options

Every smile is unique, and every patient has their own goals and desires. Consequently, no two treatments are ever alike. It is important you understand your options, and are able to make informed decisions about the treatments available, that are best suited to meet your needs.

The Cosmetic & Laser Dentistry Centre offers a range of treatments, from porcelain and composite veneers, bridges, implants, crowns, whitening, invisible braces to total mouth reconstruction. Our team of dedicated and highly trained professionals are here to assist you at every stage of your truly personalised experience.



Examples of Golden Ratio occurrences



The Golden Ratio in Facial and Smile Aesthetics



Diagram of the Golden Proportions of visible teeth, and axial inclination of teeth in a natural, harmonious smile



Rejuvenating shape and colour with porcelain veneers



Resin veneers used to create a natural, fuller and aligned smile



A combination of veneers and bridgework restored this smile

Cosmetic vs. Aesthetic Dentistry

Knowing the Difference

You may be surprised to learn that any dentist can call themselves a ‘cosmetic dentist’, when in fact no such qualification actually exists.

Many people may not realise the important distinction between a general family dentist who also offers cosmetic work, with a practitioner whose professional focus is dedicated to smile makeovers. Whilst some general dentists might perform cosmetic work on occasions and claim to be a cosmetic dentist, there may be significantly differing levels of

skill and expertise between dental practitioners. Your mouth is not the place for on-the-job-training. The best advice is to choose a dentist with proven experience, and a clinical focus in aesthetics.

A true aesthetic dentist is an experienced artist, completing extensive ongoing education, who is able to combine scientific and clinical knowledge of not only aesthetics, but also the functional principles governing the mouth and surrounding structures.

What to do next? A Step-by-Step Approach

- Arrange an initial appointment to discuss your smile goals by calling us on (03) 9500 2084
- Get to know the team.
- Ask us to show you what you would look like with whiter, straighter or less-crowded teeth, and what treatments are available.
- View our “before and after” photographs.
- Look forward to your new smile.

General and Cosmetic Dentist ★★ ★		Dedicated Aesthetic Dentist ★★ ★★ ★
Continued Education	Weekend Lectures or Seminar Participation.	M.Sc. – Master of Science (Aesthetic Dentistry) Further 3 Years at University
Skill Level	Can change the appearance of teeth using basic skills learned in Dental School and weekend lectures. May not have knowledge of established aesthetic principles. May prefer to limit treatment to the type of restoration they are comfortable with, eg. Lab designed porcelain veneers.	Has years of experience transforming hundreds of smiles. Understands the art and science of creating a healthy and beautiful smile that fits each patient. Is well versed in all types of restorations: different styles of porcelain veneers, resin veneers, crowns, implants and bridges.
Treatment Goal	Aims to improve appearance of the teeth, but may not achieve optimal function. Changing the shape of a person’s “bite” can have consequences for the health of teeth, gums, jaw and facial muscles, which may lead to considerable discomfort.	The paramount goals in Aesthetic dentistry are functionality, longevity and comfort, as well as beauty and harmony with the face. Aesthetic dentists use a scientific understanding of facial anatomy to correctly adjust the appearance of teeth, whilst retaining or improving mouth functionality and health.
Patient Education	May provide very little or no patient education before and/or following treatment.	Discusses realistic expectations and outcomes. Thoroughly explains the necessary maintenance requirements to promote longevity. Provides options and protocols in case the patient damages or fractures something in their mouth.
End Result	A new smile, whilst presenting cosmetic improvements, may look less natural than what might be possible, and may not last as long, requiring costly return visits.	A natural looking smile that harmoniously fits the character of the mouth and face, designed to last for many years.

Associations

Dr King is associated, accredited by, and or a member of the following national and international bodies:

